



MAREK SZESZYCKI

Marek@SnakeZebraElephant.com

webfolio at SnakeZebraElephant.com

EMPLOYMENT

Self-Employed Interactive Designer APR 09 - present

Snake Zebra Elephant Chicago, IL & Oakland, CA

Manage production of multiple clients' projects
Design resultful web, motion, print and identity graphics
Consult with clients and maintain business relationships

Contract Interactive Designer JUNE 10 - AUG 11

Leapfrog Online (Digital Marketing Agency) Evanston, IL

Specialized in User Interface and Experience web elements
Increased site conversion with effective creative solutions
Collaborated with Front End Developers and teams
Presented creative solutions to various teams

Graphic Designer AUG 08 - MAY 09

Purdue University Bands & Orchestras West Lafayette, IN

Designed bid-winning 2010 Macy's Day Parade application
Developed printed publications and ads promptly
Handled numerous projects with limited budgets
Consulted with pre-press and print vendors

Interactive Design Associate summer 08

CareerBuilder.com Chicago, IL

Designed interactive web creative products
Communicated efficiently with client representatives
Participated in advertising and sales three-day workshop

INVOLVEMENT

American Institute of Graphic Arts AUG 06 - present

Associate Level National Member MAY 09 - present

AIGA Chicago Mentor Group Leader SEP - DEC 10

Purdue Student Group President MAY 08 - MAY 09

Purdue Student Group Vice President MAY 07 - MAY 08

Executed biweekly meetings and prepared group events
Delegated tasks to officers and facilitated follow-through

Lakeside Pride Music Ensembles AUG 09 - AUG 11

PR and Marketing Chair MAY 10 - MAY 11

Developed strategies to cultivate public support
Ensured community contacts
Maintained a consistent and coherent public image
Measured public impact of organization operations

Volunteer Graphic Designer & Musician

Designed print and web performance materials
Engaged the community through performance

All-American Marching Band Purdue University 05 - 09

Assistant Section Leader 08 **Student Leader** 07

Educated a trumpet section of 70 members
Practiced an increased attention to detail
Encouraged a constant strive for excellence

EDUCATION

Purdue University West Lafayette, IN 05 - 09

Major Visual Communication Design

Minor Anthropology

Graduated with BA May 09

Liberal Arts Honors Program

GPA 3.57/4.00

Eight of eight semesters on Dean's List

ADDITIONAL TRAINING

CreativeTechs Online Training 09 - 10

Online Student

5-week Developing Android Apps MAY - JUNE

5-week Photoshop to HTML APR - MAY

10-week Flash CS4 for Designers JAN - MAR

3-Week Intro to Building iPhone Web Apps JAN

10-week Dreamweaver Course OCT - DEC

10-week Flash Course JULY - SEPT

DESIGN SKILLS & SOFTWARE

Typography, Color Theory, Branding, Illustration, Illustrator, InDesign, Photoshop, Flash, HTML/CSS, SEO, A-B testing, Ajax and JavaScript, WordPress, Microsoft Office, PC/Mac platforms

CLIENTS / BRANDS

Banfield Pet Hospital

Comcast Cable

Genworth Financial

ING Financial

Lending Club

Time Warner Cable

Time Warner Cable Business Class

RECOGNITION

Camp Firebelly Camper 10

1 of 10 participants - campfirebelly.com

Show Us Your Brainstorm Contest 10

Runner-Up - adesignmafia.com

Sudler Prize in the Arts Nomination 09

Visual Communication Design Award Nominee

Purdue Undergraduate Art Exhibition 09

First Place in Visual Communication Design

Purdue University Bands & Orchestras 08

Marching Band Excellence in Leadership Award